

**MALTA SME WEEK 2016**

# **DIGITALISATION DO OR DIE**

**SURVIVING THROUGH INNOVATION**

## **WHEN**

**20th October  
2016**

**1:30pm to 5pm**

**(followed by networking drinks)**

## **WHERE**

**Xara Lodge**

**Limits of Rabat, Malta**

## **REGISTRATION**

**Email: Cheryl.cardona@maltachamber.org.mt**

**Telephone: 21 233 873**

**[WWW.MALTACHAMBER.ORG.MT/EN/EVENTS](http://WWW.MALTACHAMBER.ORG.MT/EN/EVENTS)**

## **DIGITALISATION AND INNOVATION**

**is the name of the game. Be inspired by the Industry's Leaders' experiences to Digitise and Innovate.**

## **THIS EVENT**

**forms part of the activities organised for MALTA SME WEEK 2016**

## **Organised by**



## **And supported by**



*Business Support on Your Doorstep*



MINISTRY FOR THE ECONOMY,  
INVESTMENT AND SMALL BUSINESS

# EVENT PROGRAMME

## 13.30 Registration & Welcome Coffee

## 14.00 Welcome and introduction

Mr Anton Borg – President, The Malta Chamber of Commerce, Enterprise and Industry.

## 14.05 Opening Address

Hon. Dr Christian Cardona – Minister of the Economy, Investment and Small Business

## 14.15 Cross Industry Evolution through Digital Transformation

Marios Issaris, Marketing and Operations Director - Microsoft Greece, Cyprus and Malta

## 14.40 Innovation and Knowledge Management Tools in the Digital Age

Gordon Micallef – Director, RSM Malta

## 1500 Coffee Break

## 15.15 Application of Digitalisation and Innovation in Business Sectors

**Manufacturing** Dr. Ing. Conrad Pace  
General Manager,  
Prominent Fluid Controls Ltd .

**Retail** Christian Ganado  
Director, Melite Retail Ltd.

**Financial** Ivo Camilleri  
Executive Head, Electronic Banking  
Services, Bank of Valletta p.l.c.

**Creatives** David Serge  
Stargate Studios.

## 16:15 Panel Discussion with all speakers moderated by Dr. Toni Sant, Research Fellow in Digital Curation, University of Greenwich

## 17:00 Networking and Refreshments

